



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

24 Sept 2012

No act of kindness, no matter how small, is ever wasted. - Aesop

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

TRANSPORTATION NEED

I received a call last weekend from an elderly woman who is looking to find someone who can provide transportation for her on an as needed basis. She is in Milton, if any of our Milton churches or non profits has a fix for this please contact me at 983-4606 and I will provide her contact information. She is willing to pay for this transportation, and is hoping to find a retired person willing to help her out.

JOBS

Please see the attached flyer regarding multiple Customer Service Representative positions at a local call center. If you have any questions, please do not hesitate to contact me. Also, feel free to disseminate as needed to your clients/students/constituents. We appreciate your help spreading the word throughout our community.

Brittany B. Callahan Outreach Representative Workforce Escarosa, Inc.
Office: 850-607-8797 bcallahan@escarosa.org



Customer Service
Representatives.pdf

BIZ CONNECT 2012

Please see the information below regarding the upcoming **Biz Connect 2012** to be held on October 25, 2012 at the Sanders Beach-Corrine Jones Resource Center from 7:30 am until 3 p.m. in Pensacola. We appreciate your support and assistance spreading the word throughout our community!

Giving You the Edge Connecting Business to Resources

Join us for a full day of discovering resources that will help your business grow.
Network with other business owners and get the most out of what Pensacola has to offer business owners.

Date: Thursday, October 25, 2012 Time: 7:30 am - 3:00 pm

Where: Sanders Beach - Corinne Jones Resource Center

REGISTER NOW

Early Registration: \$20 (ends October 15)
Late Registration: \$25 (beginning October 16)

Schedule and speaker information: [Biz Connect 2012 Agenda](#)

Breakfast and lunch are included in the registration fee.

Catering provided by [Appetite for Life](#).

For more information visit the [Biz Connect Summit website](#)
or call the Pensacola Chamber at [\(850\) 438-4081](#)

Brittany B. Callahan Outreach Representative Workforce Escarosa, Inc.
850-607-8797 Email: bcallahan@escarosa.org www.workforceescarosa.com

FAMILY IN NEED

The following items are needed for a family who lost everything in a house fire. If you can help these people please contact **Gabriel at 850-261-2358**

- | | |
|------------------------|------------------------------|
| 1- Microwave | 1- Dining table with chairs, |
| 2- Coffee Table | - Some blankets |
| 2- Beds with Mattress | - TV tables |
| 2- Sofas or Love seats | - Chairs |

HELP NEEDED IN SANTA ROSA TO GET IDENTIFICATION FOR HOMELESS/NEAR HOMELESS

This chart takes all of the information that was swirling around at the last couple of meetings and makes some sense of it. Now we can see the agencies involved in the ID process, and the basic eligibility requirements for helping folks obtain an ID. It is obvious you all came prepared. So Thank You for this - now we can move on to the next steps. I am adding some more folks from Santa Rosa to this email list so we can have help in identifying other agencies that might be able to help us with this effort.



ID_Project_Flow_Ch
art[1].docx

To Do:

Funding: Identify sources of funding to help pay for birth certificates and IDs for agencies willing to help folks obtain them.

Homeless:

1. We have locations in Escambia to help the homeless folks- but **we still need to identify a location (church or agency) in Santa Rosa.**
2. **In both Counties - We need to identify where Families Count can fit into helping the homeless veterans obtain ID.**

Non-Homeless: **In both Counties Identify location (church or agency) that will assist those non-homeless low income clients obtain ID.**

Incarcerated: **Need Representative from Santa Rosa Correctional Institution.**

If you have any questions, please feel free to contact me (Phyllis) at 850-595-8278.

VOLUNTEER OPPORTUNITIES

As United Way Santa Rosa looks to expand its volunteer programs, we are actively looking for volunteers to help with the following: Special Events, Projects and Programs, and Administrative Support.

Volunteering with United Way is a great way to learn new skills and job experience while helping others in need.

Top 2 Volunteer Opportunities:

1) Administrative Support - volunteers are needed to help answer phones, take messages and help clients at the front desk. Benefits include resume building and learning grants research and data entry.

2) Toys for Tots - in November, volunteers will be needed to sort and inventory donations of toys, pick up toys from local vendors, pull toys for children's bags, and help clients in filling out applications.

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

SCAM ALERT

Temporary Assistance to Needy Families scam information in PDF



TANF Scam.pdf

CERT COMMUNITY PARTICIPATION

Pace CERT we have lots of training opportunities coming up the in next few months. Below is a list with dates and times. Please email me if you want to register for any of these training events.

- Sept 25th Basic Sky Warn class: Escambia EOC 6575 North W St Pensacola 7:00 PM - 9:00 PM
- Tuesday September 25th the Pace Volunteer Fire Department is hosting a "Bailout Training" event. This course is open to anyone who wants to attend and will teach how to properly set up a safety harness and rappel out of a two story building
- Sept 27th Advanced Sky Warn Class: Escambia EOC 6575 North W St Pensacola 7:00 PM - 9:00 PM
- Sept 28th Rabies Training Exercise with MRC: Santa Rosa Animal Services 4451 Pine Forest Road Milton, FL 32583 4:00 PM - 7:00 PM (Pace CERT is helping with traffic control)
- October 4th: Monthly CERT Meeting (6 p.m. at the Pace Fire Department on Pace Patriot Blvd)
- October 13th Fire Prevention Day: at the Milton Fire Department 5321 Stewart Street Milton, FL 32570 12:00 - 3:00 PM (Pace CERT is manning a booth)
- Oct 26th-28th Basic CERT Course: Pace Volunteer Fire Department
- Nov 1st: Monthly CERT Meeting (6 p.m. at the Pace Fire Department on Pace Patriot Blvd)
- November 2nd Santa Rosa County along with CSX rail will host a training event "Emergency Response to Railroad Incidents (ERRI)- What you need to know before you go". 9-noon and again from 1-4pm at the EOC
- Nov 3rd and 10th: Emergency Communications Class: Santa Rosa EOC 8:00 AM - 4:00 PM
- Dec 1st Pace Christmas Parade (Pace CERT will be participating and coordinating floats as we do every year)

DISABILITY SUMMIT COUNCIL MEETING

September 28th, 2012 10:00 a.m.

Tryon Branch Library, Pensacola, Florida 32514

Welcome and Introductions:

*Warren Jernigan, Founder and Chairman
Disabilities Summit Council*

SPECIAL GUEST: Peter Neuhaus, PhD, Research Scientist at the Florida Institute for Human and Machine Cognition.

MOSQUITO-BORNE ILLNESS ADVISORY STATUS RAISED TO ALERT

Second case of West Nile Virus reported in Santa Rosa County

The Santa Rosa County Health Department has received confirmation of a second case of human West Nile Virus. The possibility that other individuals may become infected with the virus remains extremely high. Santa Rosa Mosquito Control is continuing to spray and the health department encourages the public to continue to take precautions to avoid being bitten by mosquitoes.

"The confirmation of a second case of West Nile Virus in our county means that it is extremely important for people to follow the recommended precautions," said Sandra L. Park-O'Hara, A.R.N.P., administrator of the Santa Rosa County Health Department.

First reported in the United States in 1999, by 2004 West Nile Virus had spread throughout the continental U.S. The virus is spread by mosquitoes and the majority of cases have been reported in birds. The virus is transmitted to a mosquito when it bites an infected bird. The mosquito can then transfer the virus by biting another animal or a person.

According to the Centers for Disease Control (CDC) website, there is no specific treatment for WNV and as many as 80 per cent of those who become infected may display no symptoms and recover well on their own. About 20 per cent experience symptoms similar to the flu. Less than one percent of those infected become seriously ill, but severe cases can lead to meningitis or encephalitis, which can be fatal. Those most at risk are individuals over the age of 50 or those who have had an organ transplant.

The easiest and best way to avoid West Nile Virus is by preventing mosquito bites:

- Avoid going outside between dusk and dawn when mosquitoes are most active.
- Dress so clothing covers most of your skin. Wear long sleeves, long pants, socks and shoes.
- Apply mosquito repellent containing DEET (N,N-diethyl-m-toluamide or N,N-diethyl-3-methyl-benzamide), Picaridin, Oil of Lemon Eucalyptus or PMD, or IR3535 (3-[N-Butyl-N-acetyl]-aminopropionic acid, ethyl ester), and always follow label directions carefully.
- Install screens on windows and doors. Repair any torn or damaged screens.
- **Empty standing water to discourage mosquitoes from laying eggs.**
At least once a week, empty yard items such as pets' water dishes, bird baths and flower pots. Clean rain gutters so that water drains freely. Remove trash items, such as discarded tires, that can hold water and provide sites for mosquitoes to lay their eggs.

The Santa Rosa County Health Department is no longer testing dead birds for West Nile Virus. However, the Florida Fish and Wildlife Conservation Commission is tracking reports of dead birds via their website. To report a dead bird, go to: <http://www.MyFWC.com/bird>.

For more information on West Nile Virus, visit the Centers for Disease Control website at: <http://www.cdc.gov/ncidod/dvbid/westnile/index.htm>, or the Florida Department of Health Division of Disease Control and Health Protection site at: <http://www.doh.state.fl.us/Environment/medicine/arboviral/index.html>

For more information on mosquito repellents, visit: http://www.cdc.gov/ncidod/dvbid/westnile/ga/insect_repellent.htm

Visit the Santa Rosa County Health Department's website for a fact sheet on West Nile Virus: http://healthysantarosa.com/Documents/WestNileVirus_FactSheet2012.pdf

TURNING WARM LEADS INTO HOT PROSPECTS

No matter what your business, you need two things: a happy, loyal customer base and a steady stream of new prospects. The Direct Selling Education Foundation (DSEF) offers some great suggestions in its free e-book, Business Owners' Road Map to Success.

Although DSEF focuses on companies that offer direct selling opportunities for consultants, the information in their e-book is relevant to just about any small business. Here are their tips for turning warm leads into hot prospects:

- Create a "warm market list" of everyone you can think of who might be interested in the products or services you are selling.
- Narrow it down to a "most likely" list of those who could purchase from you immediately.
- Invite your "most likely" list to a small party, BBQ, open house, etc. Don't try to sell them anything, just make this about introducing your business to them. Ask if you can set a follow-up appointment.
- Make the follow-up appointments and keep narrowing down your list to the most supportive and interested potential customers. These are the people who not only will be most likely to buy from you, but also to refer new business to you.
- Offer excellent customer service consistently, especially to your loyal and repeat customers.
- Use social media to connect with people on your "warm market list" and to continue to build relationships. Also use social media to offer solutions, tips and useful information related to your products or services. Think of your social media networks as a subtle way to introduce new products and services, not as e-commerce.
- Meet prospects for coffee or breakfast to discuss your business.
- Keep your appointments social, friendly and pressure-free. Ask questions and show people how your products or services can help meet their needs or solve their problems. Even if they are not interested for themselves, they may refer other potential customers to you.
- Always have your appointment book handy so you can book follow-ups whenever you meet a potential customer, even at social and family gatherings.
- Don't leave requests for information open-ended; get contact information and follow up promptly.
- Get involved in organizations and causes that are important to your warm market list.
- Keep track of everyone you meet and use quantity of contacts and prospects to grow your business. You will encounter "no's" along the way, but stay positive and keep connecting, networking and making appointments.

For more tips from DSEF, download the free e-book at www.dsef.org or Like them on Facebook at www.facebook.com/TheDSEF.

For additional information and advice you can trust, start with bbb.org

DISASTER RECOVERY TIP #37: #PLAN #PREPARE #RECOVER - SOCIAL MEDIA'S ROLE

The use of social media tools for product promotion and marketing is quite common today. However, not all businesses understand the immense advantage that these tools have to offer when it comes to disaster recovery and business continuity.

In today's internet intensive world, popular social media outlets like [Facebook](#) and [Twitter](#) are excellent tools for a business to communicate with employees, stakeholders and clients when power is out and in-house systems are down. These online communities provide businesses with the unique opportunity to share information rapidly with a large audience.

Join Agility next week for a free [National Preparedness Month](#) webinar to learn how to effectively integrate social media into your organization's disaster recovery plan.

Utilization of Social Media During a Crisis

Guest Speaker: Laura Howe, *VP of PR*, The Red Cross

September 19th – 2:00 p.m. EST [Click here to register](#)

Be on the lookout for next week's Disaster Recovery tip from Agility. If you have additional questions or would like to talk with a recovery professional about your business continuity needs visit www.agilityrecovery.com or call 866-364-9696

SAVE THE DATE - OCT. 20TH & 21ST

United Way Santa Rosa, Hidden Creek and Tiger Point golf courses are putting on a the first ever Navarre Beach Golf Tournament and super social kickoff party to unite the power players from Gulf Breeze and Navarre on Oct. 20th & 21st.

Consistent with United Way's intent to extend the length of seasonal hospitality jobs; a major golf tournament like this will help strengthen the hospitality industry fundamental to Navarre's brand as the Gulf Coast emerging preferred destination.

Registrations will be handled through the United Way office at (850) 623-4507

DRIVE THRU RABIES VACCINATION CLINIC FOR DOGS AND CATS WILL COINCIDE WITH WORLD RABIES DAY

In observance of World Rabies Day, the Santa Rosa County Health Department and Santa Rosa County Animal Services will host the 2nd Annual Rabies Drive Thru Vaccination Clinic for dogs and cats, Friday, September 28, from 4:00 p.m. to 7:00 pm. at the Santa Rosa County Animal Shelter, 4451 Pine Forest Road in Milton.

Local veterinarians, Dr. Michael Mongue of Pace Veterinary Clinic, Dr. C. David Summerlin and Dr. Amy Harper of The Ark Animal Hospital, will administer the injections to dogs and cats. The fee is \$10. Pets and owners will remain in the vehicle at all times. No other services will be available at the clinic. A certificate of vaccination and rabies tag will be provided for each pet that is vaccinated.

"We at the health department, and I know Animal Services as well, are extremely grateful to these veterinarians for taking time away from their own practices to provide this valuable service to the community," said Mary Beverly, epidemiologist with the Santa Rosa County Health Department. "Last year 197 dogs and cats were vaccinated. We are hoping to exceed that number this year."

Rabies is a disease that affects the brain. The virus is carried in the saliva of infected animals and is usually transmitted to people and other animals through a bite or scratch. In the U.S., more than 90 percent of rabies cases occur in wild animals, such as raccoons, foxes, skunks and bats, but domesticated animals can carry it as well. Unvaccinated pets that are kept outside, or are allowed to roam freely, are at high risk for contracting the virus, if they come into contact with wild animals.

Rabies is fatal to humans and animals, but rabies in humans can be prevented if rabies vaccine is administered as soon as possible after exposure. Treatment consists of an injection of immune globulin, directly into the wound if the individual has been bitten or scratched, followed by a series of four injections of rabies vaccine in the deltoid (the large muscle in the upper arm) over a period of about two weeks. Post exposure shots can be expensive, anywhere from \$1800 to \$2500, and insurance may not cover all the cost. In 2011, post exposure rabies shots were recommended for 36 people in Santa Rosa County who had contact with animals that may have been infected with rabies. Most of the animals were dogs and cats whose vaccination status was unknown.

An animal suffering from rabies may appear sick or lethargic, have problems swallowing, or drool or salivate excessively. A wild animal may appear tamer than usual and some animals may have no visible symptoms. There is no treatment for animals that have been exposed to rabies and euthanasia is usually recommended. One of the safest and easiest way to protect pets against rabies is through vaccination by a licensed veterinarian.

The Santa Rosa County Health Department also advises residents to take these precautions to avoid exposing themselves, or their pets, to rabies:

- Avoid all contact with wild and unfamiliar domesticated animals.
- Do not place feeders in the yard – the food will attract unwanted animals such as raccoons and foxes.
- **Vaccinate pets against rabies and keep their shots up-to-date.** Follow your veterinarian's recommendation for revaccination.
- Do not leave pets outside unsupervised.
- Bring in pet food at night and secure trash can lids with fasteners.
- Cover bird feeders. Most squirrel-proof coverings also deter wild animals.
- Children should never chase or attempt to catch or touch a wild or unfamiliar animal, and should tell an adult if a wild or strange animal tries to approach them.

If bitten, or scratched by a wild animal or stray domesticated animal, wash the wound immediately with soap and water. This is the first line of defense against rabies! Seek medical attention immediately and report the incident to the Santa Rosa County Health Department at (850) 983-5275 between the hours of 8:00a.m. and 5:00p.m. Monday through Friday, or after hours call (850) 418-5566.

For more information on rabies, visit the Centers For Disease Control (CDC) website at: <http://www.cdc.gov/rabies/>. If you see a suspicious animal in your yard or neighborhood, call animal control at (850) 983-4680. If a dead wild animal is on your property, contact the Florida Fish & Wildlife Conservation Commission's regional office at (850) 265-3676, or their 24-hour law enforcement hotline at (888) 404-3922.

For more information about the 2nd Annual Drive Thru Rabies Vaccination Clinic, call Mary Beverly at the Santa Rosa County Health Department at 850-983-5200, ext. 105.

TOYS FOR TOTS

The Marine Corps Reserves and United Way of Santa Rosa County would like to invite individuals and groups interested in taking a large role in the 2012 Toys for Tots holiday drive to the kick off Toys for Tots committee meeting on Wednesday, Sept. 19 at 9 a.m. at NAS Pensacola, MATSG-42 211 Farrar St. Bldg. 3450 Pensacola, FL 32508. Email marianne@unitedwaysrc.org to RSVP

LEARN. PREPARE. SHARE.

In an effort to educate all businesses about the importance of continuity planning, Agility is offering free educational webinars throughout the month of September. Additionally, we are making it easier than ever to encourage all businesses, employees and communities to prepare:

- **Share:** Easily spread the word on LinkedIn, Twitter, and Facebook. [Click here to share.](#)
- **Disaster Myths - Free Breakroom Poster:** Help your employees and coworkers prepare with this free poster. [Click here for your free poster.](#)

Thanks for your support of Agility and National Preparedness Month. If you have any questions, please contact scott.teel@agilityrecovery.com. Have a great day!

Utilizing Social Media During a Crisis

Wed, September 19, 2012 2:00 PM - 3:00 PM EDT [Register Here](#)

Surviving a Crisis, Large or Small: Real Life Lessons Learned

Wed, September 26, 2012 2:00 PM - 3:00 PM EDT [Register Here](#)

TWITTER

SAFER Santa Rosa is on Twitter.

FACEBOOK

SAFER is on Facebook, find us, and become our friend ;-) We are up to **410** people! Invite friends. **Let's keep growing this communications venue. Invite other Santa Rosans to participate.** Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

DISASTER PREPAREDNESS

FREE online course

<https://www.coursera.org/#course/disasterprep>

During this course, students will gain an understanding of the Disaster Cycle, concentrating on the Mitigation Phase. They will examine disaster planning on a personal level developing a disaster plan and examine Awareness and Attitude during disasters and daily life.

MEASURING RESILIENCY

Free Webinar Sept. 27, 2012 10 a.m. 1 Hour **Measuring Resiliency** The Center for Leadership in Public Health Practice <http://health.usf.edu/publichealth/clphp> A Public Health Workforce Development Training Course FEMA News Photo Communities have the potential to function effectively and adapt successfully in the aftermath of a disaster. This webinar will look at the variables in a community that impact how individuals and communities prepare for, respond to,

and recover from disasters as well as what makes them stronger in the process. This webinar will also look at multiple approaches that improve a community's resilience to disasters.

Objectives:

- Define the term resiliency.
- Discuss causative factors for both resiliency and vulnerability from the individual and population perspectives.

•Explain various approaches to improve resiliency in communities. **Sponsored By:** The USF Preparedness and Emergency Response Learning Center The Center for Leadership in Public Health Practice The Centers for Disease Control and Prevention The University of South Florida College of Public Health

Register Now At: <http://measuringresiliencywebinar.eventbrite.com>

Registration Deadline: Sept. 26, 2012

FREE TRAINING-DHS IED COUNTERTERRORISM WORKSHOP

On behalf of our neighbors in Alabama, DHS Office of Bombing Prevention will be conducting its IED Counterterrorism Workshop on Dec 5th in Dothan.

The workshop provides exposure to key elements of soft target awareness, surveillance detection, and improvised explosive device (IED) recognition. Registration is limited to the first 250 seats; so register early. Please do not hesitate to share this flyer with your co-workers and other security partners (public and private).



IED CTW
Announcement Flyerf

DERELICT VESSEL INFORMATIONAL PUBLIC WORKSHOP

When: Wednesday, Oct 3, 2012 4 - 6 p.m.

Where: UF/IFAS Santa Rosa County Extension Office
6263 Dogwood Drive Milton, FL 32550

There is a regulated process as to claiming and removing a derelict vessel. To learn more about this process, join Lt. Darrin Riley, statewide derelict vessel coordinator and Phil Horning, FWC statewide derelict vessel planner to learn more about the at risk and derelict vessel classification program and removal process. At risk derelict vessels are a concern for the boating public in the state of Florida. Presently, state, county, and local law enforcement officers are keeping their eyes on these vessels. If an officer sees a vessel that is in a derelict condition or at risk of becoming a derelict vessel, he or she will conduct an investigation and enter the vessel information into a statewide database. The officer will leave a notice on the vessel for the owner to take action.

In the state of Florida, there are no "Vessel Salvage Rights." In order to claim title to an abandoned vessel, you must follow the statutes for found property (F.S.705.102) FS which requires a person to report found property to law enforcement (the local sheriff office). The process is called a constructive seizure and will take approximately 90 days to complete. After this has been done and FWC officers clear the vessel, you may begin the process of claiming found property.

This workshop is for the general public, community decision makers, boaters, fishermen and community members.

There will be formal training for sworn law enforcement the following day. Any law enforcement agency may attend.

Contact: Chris Verlinde chrismv@ufl.edu

850-623-3868

INTRODUCTION TO EMERGENCY COMMUNICATIONS

This course (ARRL EC-001) is designed for Amateur Radio volunteers who want to serve as part of an ARES® response team, or simply wish to improve their emergency communication skills.

Some of the topics to be covered:

- ☐ Introduction to Emergency Communications
- ☐ Amateurs as Professionals
- ☐ Emergency Communication Organizations & Systems
- ☐ Served Agency Communication Systems
- ☐ Working Directly with the Public
- ☐ Basic Communications Skills
- ☐ Introduction to Emergency Nets
- ☐ Net Operating Guidelines
- ☐ Introduction to the National Traffic System
- ☐ Basic Message Handling
- ☐ Preparing for Deployment
- ☐ Emergency Activation
- ☐ Safety & Survival
- ☐ What to Expect in Large Scale Disasters
- ☐ Marine Communications
- ☐ ...and much more!

*Upon completion of exams, student will receive a Course Completion certificate from ARRL.

DATES: *November 3 & 10, 2012*

TIME: *0800 – 1600 each day*

LOCATION: *Santa Rosa County EOC
4499 Pine Forest Road
Milton, FL 32583*

Only 20 students will be allowed to register!

To register, sign up at <http://k4src.org>.

For more information, contact Steve VanDenAkker at: steve@w4sjv.com or 850-637-2496

*Student must take FEMA online courses IS-100.b and IS-700.a **PRIOR** to taking the end-of-course exam. These courses are free of charge and may be accessed at <http://training.fema.gov/IS/NIMS.asp>. However, a \$15 exam fee will be charged to take the "Introduction to Emergency Communications" exam.

FORMIDABLE FOOTPRINT - SOLAR STORM / FLOOD / WILDFIRE EXERCISES **National Community / Neighborhood Exercise Series**

The series of [Formidable Footprint](#) exercises for neighborhood, community and faith based organizations continues.

September 29 – Solar Storm / October 27 – Flood / January 26 – Wildfire
Exercises have also been scheduled for the following scenarios:
[Earthquake – Hurricane – Influenza Pandemic – Tornado – Wildfire](#)

The Formidable Footprint exercise series has been developed in accordance with Homeland Security Exercise and Evaluation Program (HSEEP) protocols. The objective of the exercise series is for CERTs, Neighborhood Watch Programs, Neighborhood Associations, Community / Faith Based Organizations, Citizen Corps, Fire Corps and others to work as a team to become better prepared for the next disaster their community may face.

There is **NO CHARGE** for participation in any of the Formidable Footprint exercises.

For additional information or to register for up-coming exercises please access the following web site today: www.FormidableFootprint.org

Stay informed regarding future exercises by joining the Formidable Footprint [LinkedIn Group](#).

FREE TRAINING: AWR-160, STANDARDIZED AWARENESS AUTHORIZED TRAINING

Space is limited, please register today!

Description Developed by the National Domestic Preparedness Consortium (NDPC), the Standardized Awareness Authorized Training course provides instruction on: prevention and deterrence, chemical and biological agents, radiological materials, explosives, and the Emergency Response Guidebook (ERG).

Course Objectives

Describe terrorism and WMD, indicators of potential terrorist acts and targets using the RAIN concept. Describe the signs and symptoms of chemical agents and toxic industrial chemicals using the RAIN method; and the advantages and disadvantages of using chemical agents as a WMD. Describe the signs and symptoms of biological agents using the RAIN method; and the advantages and disadvantages of using biological agents as a WMD. Identify the signs and symptoms of radiation and radiological material using the RAIN method; and the advantages and disadvantages of using radiological material as a WMD. Describe the characteristics of explosives and the effects of a detonated explosive device.

Target Audience First Responders, Fire, Law Enforcement, Public Works, Citizen Services, Teachers

Location South Walton Fire District

Address 911 N. County Highway 393
Santa Rosa Beach 32459

Date Monday, Oct 01, 2012, 8:00 a.m. – 5:00 p.m.

Point of Contact Lynnette Doyal (850) 267-1298 ldoyal@swfd.org

Maximum # of Participants: 15

Please register online at: <http://trac.floridadisaster.org>

DISASTER SERVICES AN OVERVIEW:

This class will give students the basics of the Disaster Services organization as well as, what jobs are available in our chapter, how our local chapter fits into the national system and the impact you can make helping our neighbors.

This class is open both current volunteers and those looking to volunteer!

When: Saturday Sept 29th Time: 8:30

Location: Milton Community Center

To register please contact John Murray at john.murray@redcross.org

STAFFING

Staffing is a class for more experienced volunteers. Students will be given a break down of how we arrange for volunteers to support our manpower requirements during a disaster operation. Also covered will be the management of volunteers once on a job, (job assignment, lodging. and etc.). This is a great class for anyone wanted to know more about ot manage and support volunteers.

When: Saturday Sept 29th Time: 8:30

Location: Milton Community Center

To register please contact John Murray at john.murray@redcross.org

SKY WARN CLASSES

Basic Sky Warn ----- September 25th, 7pm

Advanced Sky Warn ----- September 27th, 7pm

Both classes will be taught at the Public Safety Building (EOC) 6575 North W St Pensacola .
Email danielh@santarosa.fl.gov with your name and the course you wish to attend

MEDICAL PREPAREDNESS & RESPONSE TO BOMBING INCIDENTS

This course addresses medical preparedness for and response to blast effects through a combination of lectures, small group activities and tabletop participant exercises. Participants completing this course will gain an enhanced understanding and awareness of issues and considerations relating to bombing incidents.

Content areas include identification of targets, explosives characteristics, pre-attack indicators, pre- and post-detonation response, bombing injuries, security, and resource management.

This course represents a cooperative effort between New Mexico Tech's Energetic Materials Research and Testing Center (NMT/EMRTC) and the Texas Engineering Extension Service's National Emergency Response and Rescue Training Center (TEEX/NERRTC), a member of The Texas A&M University System.

Location: Santa Rosa EOC

Dates: November 28th and 29th

Time: tentative 8:00-5:00

Total time: 18 hours

CEU for Nurses and Physicians: 15.5

CEUs for Paramedics: 16



Marketing Brochure
V5 810.pdf

To Register Click on the Link below, change the date in the top left corner to November, and register for this course.

*****Click Here To Register*****

IS-36: MULTIHAZARD PLANNING FOR CHILDCARE

<http://training.fema.gov/EMIWeb/IS/is36.asp>

IS-660 - INTRODUCTION TO PUBLIC-PRIVATE PARTNERSHIPS

<http://training.fema.gov/EMIWeb/IS/is660.asp>

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary

<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Government Zombie Promos Are Spreading

<http://abcnews.go.com/blogs/health/2012/09/07/government-zombie-promos-are-spreading/>

Disaster Management: Not Just a Government Matter

<http://www.emergencymgmt.com/disaster/Disaster-Management-Not-Just-a-Government-Matter.html>

Mobile Disaster App Prepares the Public for the Worst

<http://www.emergencymgmt.com/training/Mobile-Disaster-App-Prepares-Public.html>

How to Demonstrate the Fruits of Your Labor

<http://www.emergencymgmt.com/disaster/How-to-Demonstrate-the-Fruits-of-Your-Labor.html>

Crisis Management: How to Handle a Crisis Using Social Media (5 Steps)

<http://goodplustech.com/2012/08/23/crisis-management-how-to-handle-a-crisis-using-social-media-5-steps/>

Emergency Managers Turning To Social Media Ahead Of Isaac
<http://miami.cbslocal.com/2012/08/23/emergency-managers-turning-to-social-media-ahead-of-isaac/>

Emergency Managers' Best Practices for Evacuating Communities
<http://www.emergencymgmt.com/disaster/Best-Practices-Evacuating-Communities.html>

6 Ways to Utilize Social Media before a Disaster Strikes
<http://www.emergencymgmt.com/disaster/6-Ways-Utilize-Social-Media-Disaster.html>

Disaster Resilience: A National Imperative
http://www.nap.edu/catalog.php?record_id=13457

Most U.S. Small Businesses Back Up Data as a Precaution, but May Not Be Sufficiently Prepared for a Crisis
http://finance.yahoo.com/news/sage-survey-most-u-small-130000505.html;_ylt=A2KJ3CbCNRZQgB0AaYHQtdMD

11 Tips for Crafting Your Social Media Policy
<http://www.nextgov.com/mobile/2012/07/11-tips-crafting-your-social-media-policy/57070/>

Social media play growing role in spreading word of tragedy
<http://www.usatoday.com/news/story/2012-07-20/colorado-shooting-social-media/56370500/1>

Koch-funded climate change skeptic reverses course
<http://www.latimes.com/news/politics/la-pn-kochfunded-climate-change-skeptic-reverses-course-20120729,0,7372823.story>

Extreme weather: Get ready to see more of it, scientists say
<http://www.cnn.com/2012/07/10/world/unusual-world-weather/index.html>

Five Innovative Uses of Social Media in Government
<http://www.govexec.com/reports/five-innovative-uses-social-media/56086/>

Why Aren't Americans Listening to Disaster Preparedness Messages?
http://www.rand.org/about/people/u/uscher-pines_lori.html

Social media rising to the top of places to go in natural disasters
<http://www.kplu.org/post/social-media-rising-top-places-go-natural-disasters>

Worried about the risks and dangers of social media? Take the Army's advice
<http://www.emergencymgmt.com/emergency-blogs/crisis-comm/Worried-about-the-risks-071012.html>

10 Ways for Businesses to Be Hurricane Ready
<http://bclcl.uschamber.com/blog/2012-06-07/10-ways-businesses-be-hurricane-ready>

The Role of Business in Disaster Response Report
<http://bclcl.uschamber.com/document/role-business-disaster-response-report>

Small Businesses Fall Short on Disaster Preparedness
<http://www.businessnewsdaily.com/2621-small-businesses-natural-disasters.html>